



ESPO MANAGEMENT COMMITTEE – 27 JUNE 2013

ANNUAL REPORT 2012-13

REPORT OF THE DIRECTOR

Purpose of Report

1. To present to members the draft Annual Report for 2012-13.

Background

2. The Annual Report has been in the same format for a number of years. This year the opportunity was taken to update the layout, provide more of a forward looking theme, as well as a review of the year, and to simplify the content.

Annual Report Changes

3. The report first outlines ESPO's mission statement, followed by a vision of the organisation in the future. It sets out in clear terms to the reader the journey that ESPO is engaged on for all stakeholders of the organisation.
4. The next section covers financial reporting and a summary of the trading results. This includes some historical performance data in order that readers can identify some important trends.
5. Following this the report covers the key marketing activity that has been engaged in over the previous twelve months. This indicates to the reader the brand development activities that have been engaged in as well as specific targeted marketing.
6. The next section covers significant matters which should be brought to the attention of the reader. This includes the revaluation of the land and buildings. An update on the four year medium term financial strategy is also included setting out the strategic objectives of the organisation.
7. Finally the last section covers ESPO's long service employees and retirees. This recognises the vital contribution of ESPO's staff.

Resources Implications

8. None

Recommendation

9. Members are asked to approve the Annual Report for 2012-13.

Equal Opportunities Implications

10. None

Background Papers

11. None

Officer to Contact

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Appendices

Draft Annual Report